

## Pension Plan Discussion Fills School

Townsend Plan Explained To  
Large Audience At  
Forum Meeting

By Jerry Stewart

Tossing a bombshell into the already-tangled California political situation H. A. L. (Hal) Simons, one of the three regional directors of the Townsend movement, stated at Tuesday night's Forum meeting that Dr. Townsend has ordered steps to be taken to form a third party in California, and that petitions, looking to that end, will shortly be put in circulation.

The meeting, one of the largest ever held under Forum auspices, filled the Auditorium of the local grammar school. Large delegations were present from Pasadena, Arcadia and other nearby towns. Considerable enthusiasm was expressed from first to last.

Dr. Townsend, Simons said, would like one or both of the old parties to endorse his plan. "But if they go on making specious promises," the speaker declared, "it is the duty of Dr. Townsend to give us an opportunity to express ourselves at the polls."

In the opinion of Nathan W. Hale, principal speaker of the evening, "the Townsend plan is the biggest idea in taxation in the history of the world. Dr. Townsend, when he hit on the old age revolving pension plan," he said, "must have been inspired. That's the only way I can account for it."

"What has the Townsend plan done to date?" Hale asked his listeners. It has seized the imagination of the people, he said, in a more powerful way than "any movement since George Washington was elected president." It has thrust into public affairs, 1,000,000 women who heretofore have stayed at home. It has promoted the study of the constitution. Hale continued, "and it has caused women to think of their children and grandchildren."

"The best part of the Townsend plan," he said, "is that you have to spend your \$200 every 30 days; which will automatically cure the depression. Under the Townsend plan, every 30 days \$1,000,000,000 will be put in circulation—away from big banks and trust companies, out where the little fellow can get it."

Hale explained that the old age revolving pensions are based on a 2 per cent transaction tax which will bring a surplus to the Treasury, lower taxes, and increase business. He emphasized that the tax will not go on to the consumer. Any business man, he said, is willing to discount bills 2 per cent for the money.

Hale dwelt at length on the attacks of the opposition who, he said, say that the "old folks will go on a tear when they get the money," that men will leave their wives and "go out and marry some 16 year old girl," and that pensioners will give their money to their children and grandchildren to spend. On the contrary, Hale said, the plan will be of vast benefit to the children of the future, and will banish fear and worry from mothers, so that they may bring better children into the world.

Hale vigorously rapped Congressmen who "vote as the boss says," and stated that the Townsend movement "will purge the Nation of pinhead politicians," or "whiffle-sniffles," as he termed them. Judges, said Hale in closing, are retired on a pension. So are firemen—and post office employees. But they tell us that the great mass of people are not entitled to pensions.

The open-discussion period, following Hale's speech, elicited from the speaker the statement that at the end of five months' operation of the plan there will be \$200,000,000 in the Treasury. He admitted also that "big business" will probably pay 80 per cent of the tax.

Hale took as his text the line from St. Paul's: "Come and let us reason together." He was introduced by Rev. William Hannaford, treasurer of the local Townsend club. Perley Poore Sheehan opened the meeting.

## Valentine Dance Added To Program Of Junior Women

The Junior Woman's Club will hold a semi-formal Valentine program dance on February 15th. The committee for this affair is as follows: Mrs. Mary Schwartz, programs; Miss Alice LaLone, refreshments; Mrs. Flora O'Rourke, press; Miss Charlotte Butler, tickets; Miss Carolyn Ware, decorations; Miss Jane Manning, entertainment.

## Passionists' Head Visits Monastery

Rev. Father Boniface, C.P. Provincial of the Western District of the Passionist Fathers, arrived this weekend for a visit to the local Mater Dolorosa Monastery.

## Gypsy Band Wanted On Morasco Charge Moves On Pasadena

The band of gypsies who last week relieved Santo Morasco, 454 East Highland avenue, of \$82.50 has popped up again. Paul L. Burton, 3265 East Foothill boulevard, Pasadena, this week reported to Chief of Police Gordon McMillan that three women, dressed in conventional gypsy fashion, came into his shop and, after much haggling, purchased a 50-cent bracelet. After their departure Burton discovered that his customers had made off with several additional bracelets were missing from his tray. Burton, however, succeeded in taking down the license plate number of their car, in which there were also two men, a 3-year old child and a baby.

The car was a dark blue 1935 V8 sedan with red wire wheels and carried Oregon license plates. The description, according to Chief McMillan, tallied with that given him last week by the unhappy Morasco.

## New Exhibit Draws Crowd To Gallery

Many New Faces In Reception For Two Well-Known Southland Painters

By Vernon Jay Morse

The Little Gallery's reception on Sunday opening the exhibition of painting by the distinguished Southland artists Conrad Buff and Einar Hansen, was well attended by hometown folks and many out-of-towners, too. Many new faces were seen and the pictures were enjoyed, praised and criticized as is the age-old custom at art exhibits.

The show is rather startling especially that portion which is the work of Mr. Buff. It takes association with pictures as unorthodox as these to get beneath the surface and see the design and restraint of detail which he uses to gain simplicity.

Mr. Hansen's pictures were more generally liked, the portraits and Danish village scenes being very much admired.

These two artists, the one, very sophisticated in his approach and rendering, and the other at times almost naive, amateurish, show that being convincing and satisfying is not limited to any technical treatment, but may be attained by by totally different paths.

You will remember Mr. Buff's militant pictures as you would a phenomenon. And you will enjoy the Hansen paintings as you would enjoy a glowing hazy day, beauty which you accept without thinking of why it is beautiful.

Miss Florence Gilmore, Mrs. Sylvia Quittner and Mrs. Vernon Morse acted as hostesses to our interested gathering and the punch and cake disappeared just as if no one had eaten Sunday dinners.

## Re-arrange Postal Routes As Volume Of Mail Increases

Postmaster Ray Caukin states that there has been a change made in the mail carriers' routes which will prove more satisfactory for the patrons of the office as well as the carriers. This change has been necessary due to the increasing amount of mail handled out of the local office. Several mail routes have been too long and others too short and the equalization of these routes was sought. If any patron receives his mail a little earlier or later than previously he may be consoled by the fact that the change was designed for the good of the service.

## Betting At Santa Anita Track Shows Business Is Better

Times are getting better! The total handled at Santa Anita this year is running \$3,000,000, more than for the same number of days during the inaugural meeting.

The handle for the first sixteen days of the current meeting is \$5,643,032. The daily average is \$352,939.50, compared to last year's average of \$150,239 for the first 16 days. The total handle thus far last year was \$2,403,835.

## Ruskin Chapter Holds Its Election

The John Ruskin Chapter, D.E.E., held its annual election at the home of the former regent, Mrs. A. E. Pulling, in West Montecito avenue, Monday evening. The result was as follows: Mrs. Marian Westgarth Richards, regent; Mrs. A. F. Snell, first vice-regent; Mrs. Lily Jones, second vice-regent; Miss Nettie Baxall, recording and corresponding secretary; Miss Lalla Fagge, treasurer, and Mrs. A. E. Pulling, historian.

## Head Of Red Cross Tells Activities

Local Chapter Warmly Is  
Praised For Accomplishments At Annual Meet

A. L. Schafer, Red Cross manager in the Pacific area and director of Red Cross disaster relief workers in the Southern California earthquake, March 10, 1933, was the guest speaker at the annual meeting of the Sierra Madre chapter of the Red Cross Thursday evening in the City Hall.

Mr. Schafer emphasized the value of being prepared for disaster, such as the Long Beach earthquake and the Montrose-La Prescena flood.

Fire, floods, earthquakes, hurricanes, duststorms, epidemics, and shipwrecks are types of disasters that send the Red Cross into action, said the speaker. In the wreck of the steamship "Iowa" off the Oregon coast this week, Red Cross chapters in the home towns of the 34 shipwreck victims were authorized to give emergency help to any and all families needing it. In the last 12-month fiscal period the Red Cross extended help in 160 disasters throughout the United States and insular territory.

Mr. Schafer also stressed the fact that Red Cross chapters everywhere are responding to the call to help save lives by reducing the number of highway, home, and farm accidents. Throughout the United States, he said, 253 highway first-aid stations have been opened, while in the Pacific area alone 304 emergency first-aid stations are projected, 66 of which are now open. He particularly pointed out the service rendered locally by the Sierra Madre chapter in unostentatiously relieving suffering and bringing comfort and cheer to the distressed, concluding with a tribute to Miss Judson, son, secretary, and other officers of the chapter.

## Publishers Of The State Open Annual Convention To-day

California Newspaper Publishers' association on Friday, January 17, will open its 48th annual convention at the Miramar Hotel in Santa Monica with an estimated attendance of more than 300 and taxes as its theme.

After hearing extended discussions of trade questions for two days, the session will close on Sunday with a luncheon at which Governor Frank F. Merriam will present achievement awards to publishers designated by an association committee.

Speakers on the final day's program, in addition to the governor, will include J. R. Knowland, Oakland publisher and president of the State Chamber of Commerce, who will discuss "California Taxes;" Leon O. Whittell, chairman of the State Railroad Commission, whose subject will be "Humorous Anecdotes of Early California;" and Arlin E. Stockburger, director of the Department of Finance, State of California, who will speak on "Newspaper Taxes."

Clark F. Waite, of Los Angeles, is president of the association. This newspaper will be represented by its editor and publisher.

## Chow Dog Attacks, Severely Injures Mrs. Gene Holliger

Mrs. E. A. Holliger, 625 West Grand View avenue, is resting comfortably at her home following an attack by a chow dog on Sunday. Mrs. Holliger was visiting at a friend's house on West Grand View avenue when a cat fight developed, exciting the chow and causing the animal to severely bite her on the arms and legs.

## Another World War Veteran Passes

Aaron Benjamin, of 144 San Gabriel Court, a resident of Sierra Madre for eight years, passed away at his home yesterday noon. He was born in Russia 43 years ago. He was a disabled veteran and served overseas from July 12, 1915 to March 5, 1919.

Surviving him are his wife, Mrs. I. Benjamin of Sierra Madre, and a sister, Mrs. Y. Star of Montreal, Canada. A full military funeral will be given by the Sierra Madre American Legion Post of which he was a member. The military service will take place today at 2 o'clock at the Home of Peace Cemetery on Whittier Boulevard in Los Angeles.

## PEDDLER-SHY CITIZENS SHUN REGISTRARS

PITY THE poor deputy registrar now enrolling Sierra Madre voters. Pounding the sidewalks from morning to night is bad enough. But when the public—Lord bless 'em—won't open the door when they ring—well, that's the last straw.

According to Mrs. Helen Lovejoy, deputy registrar for the first precinct, a lot of people take one look through a side window, spot the deputy with a big book under one arm, and think the registrar is a salesman, canvasser or peddler. The poor deputy can go on ringing till doomsday. The householder just won't open the door.

The joke, however, isn't all one-sided. After two or three such calls, the deputies, who haven't all year to make their canvasses, will have to turn in their books minus the names of these salesman-shy householders; with the result that the latter, unless they take the trouble to register themselves at the City Hall, will be out of luck when election day rolls around. And with a city election in April, the May presidential primary elections in May, the future financial welfare of California to be decided and a President to be elected in November, this year's elections are above the average in importance.

## Local Banker Elected New C of C Chief

Will Renew Effort To Meet  
World-Wide Demand For  
Information About City

Milton Hollingsworth, vice-president and cashier of the Sierra Madre Savings Bank, was elected president of the Chamber of Commerce at the annual meeting of the organization in the City Hall Monday night. He succeeds John S. Billheimer, manager of the Sierra Madre Lumber Company, who gave the organization two years of his time and untiring efforts.

R. C. Copenhagen was reelected secretary in recognition of his long and faithful service and graciously consented to serve for another term.

Councilman Preston Schwartz was unanimously elected as the local representative to the Associated Chambers of Commerce of the San Gabriel Valley, succeeding Councilman Lester K. Layton, who has served in that capacity for two years. The election of other officers was deferred until the next meeting.

Secretary Copenhagen exhibited letters from individuals in 11 states asking for information of one kind or another about Sierra Madre. Obviously they were people seeking a desirable home place in Southern California and had some knowledge of the city. Their letters covered a period of two months. He also exhibited requests from travel bureaus in Chicago, Washington, Kansas City, New York and St. Louis and from railroad information bureaus in half a dozen cities, for booklets or folders containing detailed information about the location, surroundings and housing facilities here.

"And," said Mr. Copenhagen, "I no longer have anything to answer these queries with. Our supply of folders has been completely exhausted. We are even unable to supply the demands from the Los Angeles railroad terminals at a time when there are more Eastern visitors and potential fine California residents than at anytime since about 1925."

"It seems," said President-elect Hollingsworth, "that this is the most immediate and important duty of the Chamber—to provide a guide to Sierra Madre that will lead the sort of people we want into Sierra Madre. There is plenty of room here for discerning people who are looking for the best that California has to offer. We should encourage them to come."

Appointment of a committee to plan a program that will enable production of the necessary literature was authorized.

## Father Of Local Woman Passes Away

Word was received at the Norman Jensen home here of the death early Saturday morning of Charles H. Darling, of Putnam, Conn., father of Mrs. Jensen. He was 74 years old and had been ill for three months, had retired from business several years ago. He is survived by his wife, Grace Darling, and his daughter, Mrs. Grace Darling Jensen and her three children, of this city. The funeral was conducted by Conestoga Masonic Lodge in his hometown.

## Sierra Madre's Tax Collections For Above 1935 Figure

Tax collections for the first half of the 1935-36 fiscal year, according to City Clerk Waverly E. Pratt, are slightly better than 50 percent of the total municipal levy. The latter figure has been set at \$62,508.48, with \$34,042.66 collected to date. The levy for the fiscal year of 1934-35 was \$56,386.92, with collections for the first half of the year amounting to \$28,758.97.

Figures for the two special assessment districts are as follows: Canyon Swimming Pool: total levy, \$967.35; collected to date, \$380.90. Last year's levy: \$891.29. Canyon Road Improvement: total levy, \$901.40; collected to date, \$2815.40. Last year's levy, \$7390.60.

## Registration Of All Voters Gets Started

Assemblyman Martin Appeals To Republicans To  
Get On The Lists Quickly

Registration of all Californians for voting purposes began January 2. The courts have ruled that under a law passed by the last legislature all previous registrations are void and everyone must re-register in order to vote at the approaching municipal elections, party primary elections and the one in which a President and Congress will be chosen this year.

Deputy registrars have already been assigned to the various local precincts and are now at work on a house to house canvass, registering Sierra Madre voters. The first move of this kind since 1932, which was expected to be a permanent registration and elections, however, the work is being undertaken again this year. Voters must be registered by March 5 to qualify at the next municipal election. Anyone passed up by the deputies may be registered by presenting himself at the City Hall.

Deputy registrars, and their precincts, are as follows: Precinct 1—Mrs. Helen Lovejoy; Precinct 2—John O'Grady; Precinct 3—Mrs. Tilly Stimpfling; Precinct 4—George Smith; Precinct 5—Mr. Fisher; Precinct 6—Mrs. P. W. Senour; Precinct 7—Mrs. Cora B. Corum.

Following are the boundaries of the various precincts: Precinct 1—South on Sierra Madre avenue to Grand View avenue, east to Baldwin avenue, north to town limits; Precinct 2—from west town limits, east on Grand View avenue to Lima street, south to Sierra Madre boulevard, west to Palm Court, south to Orange Grove avenue, west to Sierra Madre avenue; Precinct 3—from corner Lima street and Grand View avenue, east to Auburn, south to Laurel, east to Baldwin, south to Sierra Madre boulevard, west to Lima, north to Grand View; Precinct 4—from corner Palm Court and Sierra Madre boulevard, east to Baldwin, south to Orange Grove, west to Palm Drive, north to Sierra Madre boulevard; Precinct 5—from corner Baldwin avenue and Montecito avenue, east to town limits, south to Orange Grove avenue, east to Baldwin, north to Montecito; Precinct 6—from corner Baldwin avenue and Alegria avenue, east to Grand View avenue and east on Grand View to town limits, south to Montecito, west to Baldwin, north to Alegria; Precinct 7—from corner Alegria and Baldwin avenues, north to town limits, east to town limits, south to Grand View, west to Alegria and west on Alegria to Baldwin avenue.

Assemblyman Frank G. Martin issued an address yesterday devoted particularly to Republicans of this 48th Assembly district pointing out the duty of all citizens.

(Continued on Page Six)

## CHILDREN'S SPEECHES TELL WHY THEY SHOULD BE ELECTED TO GUILD OFFICES THEY SEEK

Self Confidence And Initiative Instilled Into City's Youngsters

IS THE younger generation politically minded? We'll say they are. Some Congressmen and even a Senator or two could have got pointers on how to electioneer for their favorite candidates—or themselves—if they'd listened in at a caucus put over by a group of Sierra Madre's children.

Speeches supporting their candidacies by the nominees for office during the coming year were delivered at the Saturday meeting of the Children's Drama Guild, which is under the direction of Mrs. Florence Eakman.

Nominees for the various offices are: Irene Lloyd and Sylvia Colbert, president; Marjorie A. Royce and Lois Pickett, vice-president; Betty Lou Lacy and Sylvia Colbert, secretary; Anna

## Sierra Madre Is Host To Entire County At Equalization Conference

Mayor Reavis Invites Array  
Of Notables To Unique  
Dinner Conference

By Perley Poore Sheehan

SIERRA MADRE, suddenly and dramatically taking the lead in a county-wide move toward an equalization of taxes, is to play host next Tuesday evening to about 300 delegates from other towns and the county itself at a dinner and conference of first importance. Just how important the results of the meeting will be remains to be seen. But it already appears certain that it may result in a tax upon involving millions of dollars.

With its inception at a regular meeting of the Sierra Madre Forum, when Supervisor Legg, Gordon Whitnall, and Sierra Madre's business manager, Al Myers, passed from the subject of Government Simplification to that of taxation, the affair rapidly passed out of the Forum limitations and became a municipal, then a county affair.

Because local facilities were inadequate, it was decided to hold the dinner and conference at the Santa Anita Inn, on Huntington Drive, in Arcadia. Even there only a limited number can be provided for—a possible three hundred; so Sierra Madreans wishing to attend should send in their reservations at once to Waverly Pratt, city clerk, at the City Hall.

Meantime, reservations have already begun to pour in from other points in the county and the affair, unique in every respect, will fill the conference room to capacity.

In the course of his remarks at the Forum meeting, it will be remembered, Supervisor Legg made the promise, now by way of becoming historic, "You help us to reduce taxes and we'll help you"—it was a promise from the County to the towns.

The Supervisor had barely finished when City Business Manager Al S. Myers, of Sierra Madre, rose to remark that the first step in that direction would be an equalization of the assessments now prevailing in the incorporated and unincorporated areas. The Myers statement took on the nature of a major bombshell when the Sierra Madre manager went on to show that by the County's own figures the incorporated areas—Sierra Madre and other smaller cities included as well as the metropolitan unit—were now bearing practically five-sixths of the entire tax burden, while the unincorporated areas, though rich in population and manufacturing plants of vast capacity, were practically exempt.

The situation thus revealed was seen to be of such pressing importance that it was at once decided that it should not be allowed to continue without a county-wide consideration of the problems involved. Other county and municipal officials, when reached by telephone and apprised of the projected conference, gave their prompt and hearty approval of the plan. Among these were the City Managers of Pasadena, Long Beach, Monrovia, Glendale, and other communities; Mayor Shaw of Los Angeles, Mr. Whitnall, all of the County Supervisors, including their chairman, Mr. Legg, and a rapidly growing list of other officials in county and municipal affairs.

All those consulted were likewise in accord that since the debate which gave impetus to the movement originated in Sierra Madre it was Sierra Madre likewise that should make the first move in bringing the conference to a head without delay.

As a result of this urgency, Mayor H. C. Reavis of Sierra Madre sent out the following letter:

"The City of Sierra Madre invites you and your colleagues to be present on the evening of January 21 at a conference devoted to the allied themes of local government simplification and the EQUALIZATION OF TAXES as between the incorporated and unincorporated areas of Los Angeles County. The conference is of such deep and immediate importance that already many city and county officials have expressed their intention to attend. The list includes the County Supervisors, His Honor the Mayor of Los Angeles, the City Managers and Councilmen of several communities, and many others vitally interested."

"The need for such a conference was brought out at a recent discussion in our city of the tax situation by Supervisor Legg and Mr. Gordon Whitnall, when the glaring inequalities of the tax loads now borne respectively by the incorporated and unincorporated areas of Los Angeles County were revealed. It was then suggested that the Sierra Madre Council take this initiative toward a solution of the problems raised by sponsoring a preliminary conference on the subject."

"We believe that this step will prove to be a long one toward the desired end of TAX EQUALIZATION. The conference now planned for the evening of the 21st will be preceded by a dinner to cost 75 cents, to be served at 6:30, so that the open debate may get away to an early start. Both dinner and conference will be held in the main dining-room of the famous Santa Anita Inn, which is just a stone's throw east of the Santa Anita Race Track on Huntington Drive, in Arcadia."

As a result of the shift from Forum to City management in the forthcoming conference, there will be no regular Forum meeting next Tuesday in the City Hall. A week from next Tuesday, however, the regular Forum meetings will be resumed.

## More Canyon Park Property Is Sold

Mr. and Mrs. Charles R. Church of Long Beach, and their son and daughter-in-law, Mr. and Mrs. Donald L. Church of Los Angeles, have purchased the property at 774 Woodland Drive formerly owned by Mr. and Mrs. A. C. Scanlan of this city. The transaction was made through the office of Laura E. Cadmus.

Miss Carums also reports the sale of a lot to Mr. and Mrs. Stanley C. Coumbe adjoining their new home at 521 Alta Vista Drive.



Public To Share In Any Reduction In Food Costs, Says Head Of Largest Concern

If the AAA decision of the Supreme Court results in lower food costs the benefit of all such reductions will be immediately passed on to the consumer, L. A. Warren, president of Safeway Stores, Inc., one of the Nation's foremost food distributors announced yesterday.

"In line with Safeway's fundamental policy of retailing food to the public at the lowest possible price, we will naturally pass along to the consumer the full benefit of any savings resulting from the court's ruling," Warren declared.

"At present the time, it appears too early to make a definite pre-

Holy Name Society Elects Officers; Plan Social Affair

Thirty-one members of the Holy Name Society were present at a breakfast meeting held Sunday at St. Rita's Hall. Rev. Father Hyacinth Clarey, C.P., spiritual director of the organization, gave a short address on the "Application of the Encyclical of Pope Pius XI to Everyday Life" and urged all members to study the document. The breakfast was prepared and served by Mrs. Val Miller, Mr. O'Connell and Mr. Bradley.

A committee composed of James Kelleher, George Otte, Roger Armstrong and Eddie Rananah was chosen to formulate plans for a social event sometime in the near future. The group met at the home of Mr. Thomas N. O'Connell of 38 East Mira Monte avenue on Monday.

Officers of the society for 1935 who were elected at a previous meeting, are Winfred Bradley, president; Harry H. Duffner, vice-president; John E. Colbert Jr., secretary; and Warren E. Craig, treasurer. Louis Bartel was elected marshal.

WILSON GLEE CLUB WILL STAGE OPERETTA TONITE

Unusual features of the Wilson Junior High School glee club operetta, "Up in the Air," to be given this evening in the Frances Willard Auditorium, are the clever original dances which have been worked out by Miss Phyllis Crane, physical education instructor, and featuring girls chosen from the glee club chorus.

Its a distinction to be a 'Meglin Kiddie'

The only child training school of its kind in the world Teaching every branch of Dancing; Voice and Drama for Stage, Screen and Radio appearances. Tap, Ballet, Toe, Acrobatics, Personality Singing. All branches of the Drama. Promotes physical perfection and mental alertness.

MEGLIN DANCE STUDIOS

201 Colorado Theatre Bldg. Pasadena  
Masonic Temple  
204 W. Foothill, Monrovia

WHEN IN PASADENA VISIT OUR

Delightful Buffet with Refreshments Atmosphere

SERVING

COCKTAILS AND ALL KINDS OF MIXED DRINKS

Mixed Correctly

ON TAP . . . ACME BEER

Spanish and American Dishes—Chicken and Steak Dinners  
Turkey and Steak Sandwiches—A la Carte Service

GAMBRINUS

Manager BILL ORTMAN  
30 North Euclid Pasadena

LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA PHONE 3522

6 Big Days — Thursday, Jan. 16 to Tuesday, Jan. 21  
The Biggest Show Combination Ever Offered

They broke every law of the Seven Seas... fighting, loving, stealing an Island Paradise in a South Sea Eden! One of the great adventures of all time, lives again in a screen epic it took two years and two million dollars to make!

Mutiny ON THE BOUNTY

starring CHARLES LAUGHTON  
CLARK GABLE  
with FRANCHOT TONE

— And on the Same Program —

RONALD Colman

His most fascinating role!

The MAN WHO BROKE THE BANK at MONTE CARLO

with Joan BENNETT  
COLIN CLIVE NIGEL BRUCE  
DARRYL F. ZANUCK  
20th CENTURY PRODUCTION

21st Anniversary Of Kiwanis Will Be Celebrated Tuesday

"The 21st anniversary of the founding of Kiwanis International will be observed by the local Kiwanis club January 21st," said Rev. A. O. Pritchard, president of the club, today. The first Kiwanis club was organized in 1915 at Detroit, and on January 21st held its first meeting. The committee on Kiwanis Education, R. O. Caukin, chairman, is in charge of the program here.

"At the anniversary meeting there will be a special program for the occasion," said Mr. Pritchard. "Harper Gattson, of Madisonville, Kentucky, president of Kiwanis International, will send a special message which the club is to read at its meeting."

R. E. Wright, 540 West Alegria avenue, will be welcomed into the club as a new member.

Sewing And Fiction Classes Resume At The Grammar School

A sewing class is being conducted again at the Sierra Madre school. Miss Nana Fuller, who was in charge of the class last year, has returned and the work is running on its old schedule: Tuesdays from 9 to 12 and 1 to 4 p.m.

It is worth part of a day to go and see what can be done with that discarded dress of unknown vintage, or other belongings that have gone out of date.

Also, there is to be a fiction class at the school on Monday and Wednesdays of each week. The hours on Mondays are from 2 p.m. to 5 p.m. and on Wednesday evenings from 7 to 10.

Both classes are part of the adult education program.

JAYSEE ORCHESTRA TO APPEAR IN CONCERT JAN. 25

Playing their first night concert of the year, the Pasadena Junior College Symphony orchestra will appear at the civic auditorium, January 25. Started four years ago, the orchestra has played several concerts at the civic auditorium each year.

Two residents of Sierra Madre are members of the orchestra. They are Huber Shulin and Catherine McBurney.

SOUTH DAKOTANS TO PICNIC

The annual midwinter South Dakota picnic will be held at Sycamore Grove on January 26th. A program of interest to former South Dakotans, as well as the ability to renew acquaintances, will be the order of the day.

Church of the Ascension

Episcopal

Baldwin and Laurel Avenues  
Rev. A. G. B. Bode, Rector

7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday School.  
11 a.m.—Choral Eucharist and Sermon.

Wednesday—  
7:30 a.m.—Holy Communion.

Bethany Church

The Little Stone Church

Rev. Stewart R. Sherif, Pastor

Friday (Tonight)—  
7:30 p.m.—The annual Church business meeting in Bethany Hall.

Sunday—  
9:30 a.m.—Bible School.  
11:00 a.m.—Morning Worship.  
Sermon subject, "The Basis of Evangelism."

6:15 p.m.—Three Christian Endeavor Societies.  
7:30 p.m.—Evening meeting. Sermon subject, "The Bible Better Than Money."

A question for everybody in the community. If you have had any personal contact or remembrance of Dwight L. Moody please get in touch with the pastor of Bethany Church. We are going to have a "Moody Day" in Bethany February 2nd, 1935, and would appreciate all locally who have any experience to relate

ARCADIA

— THEATRE —

44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Thurs., Fri. Jan. 16, 17  
Carole Lombard and Fred MacMurray in  
"Hands Across the Table" also  
Margaret Sullivan and Randolph Scott in  
"So Red the Rose"

Colored Cartoon "Puss in Boots"

Sat., Sun., Mon., Jan. 18, 19, 20  
The Mad Marx Brothers in  
"A Night at the Opera" with Kitty Carlisle and Allan Jones, also  
"I Found Stella Parish" Kay Francis, Ian Hunter and Paul Lukas

Tues., Wed. Jan. 21, 22  
"BAD BOY" with James Dunn and Dorothy Wilson  
"Ship Cafe" with Carl Brisson and Arline Judge  
Vaude Reel & Water Sports

— COMING —  
Thurs. to Sat. Jan. 23 to 25  
"Return of Peter Grim" also  
"The Three Musketeers"

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"The Three Musketeers"

In a Social Way

NOTE OF SPRING AT JR. WOMAN'S CLUB—

THE SOCIAL pendulum is swinging back to normal and the old grandfather's clock is ticking off some very interesting events. Take for instance that dessert bridge of the Juniors given on Saturday in the Junior clubrooms. In spite of the rain, a good crowd was there.

Large baskets of acacia blooms hinted of the approach of spring; and the delicious collation was carried out in the same refreshing tones. Myrna Cant was the owner of the recipe; she should not be surprised if she is besieged for it from now on. There were some wonderful cookies that went with it that Madeline Smith knows something about. Winning seemed easier after such a beginning; at least the following persons thought so: Mesdames Charles B. Klunk, William Lees, Wallace Bonsall, Gladys Albright, Arthur O. Pritchard, W. S. Hull, and the Misses Alberta Morris, of Arcadia; and Grace Morgan, of Salt Lake City, who was Mrs. Frank Lovell's house guest; and, yes, one lone gentleman, a Mr. Jessup.

Those who helped to make the affair a success were Mrs. P. Schwartz, Mrs. Madeline Smith, Mrs. Myrna Cant, and the Misses Cricket Caukin and Ruth Von Klunk.

DINNER GUESTS TAKEN ON HOMETOWN TOUR

Mr. and Mrs. J. C. Dickson of 169 West Montecito avenue were dinner guests of the Arthur Cox' of Esperanza avenue recently; and thereby hangs a tale, and a mighty good one if you should ask us.

Mrs. Dickson, one of our beloved old timers, is a firm believer in the adage: "See America First," so she took these words

SIERRA MADREANS APPEAR IN PASADENA RECITAL

Frances and Rosemary Stack, eclectic dancers, are billed to appear in an Oriental dance recital at the Vista del Arroyo Hotel on the night of January 17th. The sisters recently appeared in Sierra Madre at the benefit concert given in aid of the Philharmonic Continuation fund. Gustav Rihard will act as accompanist, and Allen Thompson, flutist, will play for the Hindu numbers.

CHILDREN'S CHURCH WILL REOPEN HERE SUNDAY

The Children's Church will open Saturday, January 18th at the Foursquare Church, 191 West Central avenue. All children are cordially invited to be there at 2:30 o'clock. Sister Fleming is in charge.

stepping forward and letting us have it.

Wednesday—  
7:30 p.m.—Prayer meeting.

Thursday—  
7:30 p.m.—Choir Practice. Paul Coulombe, director.

St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.  
Week-day Masses, 6:45 a.m.  
Tuesday Evening—Devotions, 7:45 p.m.

Friday—Stations, 7:45 p.m.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.  
11 a.m.—Sunday Service.  
Subject for Sunday, January 19, "Life." Golden Text: I John 5:11: "This is the record, that God hath given to us eternal life, and this life is in His Son."  
8 p.m., Wednesday—Testimonial meeting.

Reading Room open daily 2-4 p.m. Public cordially invited.

Happy Family Church

Baldwin and Central  
Dr. Adele Howland, Rev. Thelma Lessley, co-pastors, conducting.

Sunday—  
10 a.m.—Sunday School.  
11 a.m.—Morning Worship.  
7:30 p.m.—Evangelistic Service.

Thursday—  
7:30 p.m.—Prayer Meeting.

4 Square Church

John F. Bernick, Pastor Evangelist  
191 West Central Ave.

Sunday—  
9:45 a.m.—Sunday School.  
11 a.m.—Morning Worship.  
7:30 p.m.—Evangelistic. Services at 7:30 p.m. on Tuesdays and Fridays.

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blossoms and she carried a bouquet of white roses, sweet peas, and a bride wreath. She was attended by her sister, Miss Joan Nicol of Los Angeles, who wore a gown of green crepe and carried a bouquet of pink roses.

Joseph Flynn acted as his brother's best man. Mrs. A. M. Nicol, the bride's mother, was matron of honor.

Gene Mishima, noted in Sierra Madre for his beautiful voice, sang the "Ave Maria" at the Offertory of the Mass. Miss Marjorie Bergien accompanied at the organ. Following the ceremony the bride and bridegroom's friends attended a wedding breakfast.

CATHERINE KEEGAN WEDS SEATTLE MAN—

Miss Catherine Keegan, daughter of Mr. and Mrs. Frank Keegan of Seattle, Wash., became the bride of James H. Smith of Spokane, Washington, at a quiet wedding in St. Rita's Church on Saturday, January 10. Rev. Hyacinth Clarey, C.P., performed the ceremony.

After a brief honeymoon the young couple will make their home in Mantana Beach. The bride is the niece of Mr. and Mrs. Winfred Bradley, 154 North Mt. Trail avenue.

Mrs. Marian Westgarth Richards was hostess at a housewarming on Sunday on the occasion of her occupancy of her new home at 425 Sturtevant Drive. Many good wishes were expressed from 2:30 to 5 p.m. by a large group of neighbors and friends.

Mrs. Gerge Lehner is in charge of the card party and fashion show which will be given at the Sierra Madre Womens' Clubhouse on Wednesday, February 5.

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# IGNORANT AND INDIFFERENT VOTERS MAY BRING DISASTER TO CALIFORNIA THIS YEAR

Action On Tax Proposals Can  
Easily Paralyze Business  
And Industry

By Ralph H. Taylor  
(Executive Secretary, Agricultural Council of California)

(Editor's Note. The following article is the second in a series by Ralph H. Taylor, farm leader and commentator on governmental problems, analyzing ballot proposals which will be submitted to California voters at the general election next November.)

IF THE average California voter was asked his opinion on taxation, he would undoubtedly reply sharply and unequivocally "I'm against it!"

Nor can the voter be blamed too much for such an attitude; it is a natural reaction against free-handed governmental spending and continued abuse of the taxing power.

On the other hand, the "I'm against it" state of mind—if it should be followed blindly and unthinkingly by a majority of California voters at the general election this year—would plunge State finances into chaos, jeopardize the holdings and savings of nearly every farmer, business man and home owner in the State and play havoc with both the individual and his government.

Tax repeal proposals which would abolish the State sales tax and the State income tax will appear on the November ballot, for instance. But in considering these measures, the voter, if he wishes to escape "jumping from the frying pan into the fire," must recognize that the November election does not actually offer an opportunity to "repeal taxes." It merely offers a chance to substitute one tax for another!

The decision confronting the taxpayer is simply this: "Which is the lesser of the two evils—the present tax set-up, or the substitute package?"

Illustrative of the problem, for example, is the proposal to repeal the sales tax. It would repeal the sales tax, to be sure, but embodied in the same measure is provision for enactment of the so-called "single tax" as a substitute.

lute. Consider, then, the substitute:

The "single tax," perhaps the most discredited and most thoroughly exploded tax theory on record, is founded on the long abandoned principle that land is the most accurate index of wealth—and that land, therefore, should carry the brunt of the tax load. The "single taxers" also proceed on the assumption that improved and unimproved land should be taxed at the same rate. To achieve this end, the "single tax" to be submitted to California voters requires that the assessed value of all improvements shall be reduced 20 per cent per year for five years and that the assessed value of land shall be increased 20 per cent per year for the same period.

As a bait to the unwary voter, the proposal, in addition to its sales tax repeal proviso, also specifies an exemption of \$1000 on the improvements of any homestead (home or farm). The joker in this bait, however, is that the property owner carries the whole burden—with the result that his \$1000 exemption nearly means a higher rate on the remaining valuation.

If, by some calamitous mistake, or the indifference of the voters, the "single tax" should be enacted in California, it would bring with it a hurricane of tax confiscations and bankruptcies which would paralyze agriculture, business and virtually every form of industry in the State. Such is the substitute offered for the sales tax!

Repeal of the State income tax, which will also appear on the November ballot, carries no substitute tax proposal, but leaves the problem of finding some other revenue measure to the discretion of the State administration and the Legislature. If the income levy should be repealed, however, there is a good possibility that the gap would be filled by a State ad valorem tax—a tax on property.

Unpopular as the income tax may be with many taxpayers, there is the added factor that it was enacted by the Legislature to balance admitted inequalities in the sales tax. And there is grave danger that victory for the income tax repeal would also mean repudiation of the sales levy—with the "single tax" or a State ad valorem as the alternative.

Knowing the facts, the voter must choose his own weapons! (Next: "Debatable Issues—and How They'll be Debated.")

## Open Big Campaign To Take Unsafe Cars Off The Highways

Chevrolet Motor Company started the new year with a \$1,000,000 cooperative plan to help move its dealers' stock of used cars, and to retire unworthy vehicles from the highways of the country. It was announced yesterday by M. E. Coyle, president and general manager of the company.

Throughout January, Mr. Coyle said, two important special activities run concurrently. First: Chevrolet will pay to the dealer \$20 for every used automobile (accepted in trade on a new or used car) that he disposes of by scrapping or junking. Second: Chevrolet will pay a bonus to salesmen whose efforts enable them to sell more used cars in January than it sold in the same month of 1934.

Announcement of the aggressive plan of promoting the sale of worthy used cars and ridding the market of unworthy ones that clog the sales channels of both used and new cars, reveals that Chevrolet, which during the last 12 months vigorously attacked the used car merchandising problems of its dealers, intends to carry on through 1935 not only with the methods that have already proved successful, but with new and bolder plans.

Mr. Coyle declared that the progress made by Chevrolet in the past year in raising the standards of used car merchandising was probably the most noteworthy development from the point of view of the dealer.



IN YOUR GARDEN

SHADE LOVING PLANTS  
By Jessie Ward Russell  
Landscape Gardener

AN UNUSUAL number of calls have come in lately asking for advice about planting material for shady places on the north side of buildings or under trees, especially large oak trees.

A shady bed under an oak tree is a delightful spot to plant. There is just enough sun filtering through to make the plants healthy and the soil under oak trees is just naturally rich in humus which shade-loving plants like.

Ferns are always good in shady places. They are shallow rooted and will thrive well even if the roots of the tree are close to the surface.

Azaleas and Camellias want shade. They will require some German peat moss in the soil near their roots. They are not hard to grow if they have this shade and the peat, but if you try to grow them without these two things you will have poor success.

Begonias come in great variety and they all love shade if not too dense. They like plenty of moisture and really thrive the best where the atmosphere is moist, too, as it is near the coast.

Hydrangeas are splendid shade plants. As they grow large and spreading, they should be planted in the background and where they will have plenty of room to spread out.

Acanthus is another large spreading foliage plant for shady

places. It has large, deep green graceful foliage. The blossoms are dull blue-grey, but striking in a stately way.

For a tall growing foliage plant in shade use Aralia. It has Fuchsias will grow tall, too, and Fuchsias will grow tall, too, and are always popular. They thrive best where they are shaded from the hot sun but still get plenty of light. They want lots of moisture.

The Philodendron is an interesting and rare foliage plant. It has large oval leaves that have holes and notches cut into them—or so it looks. It is a vine-like plant and should have a tree trunk to support it.

For color, Cinerarias are just the thing to plant under trees. They only grow and bloom during cool weather. The Howard and Smith strain of Cinerarias are the best. They are low-growing with giant blossoms.

Other low growing colorful flowers for shade are Lobelias, Violas, Dwarf Begonias, and Ageratum.

Violets like shady nooks, too. They should be taken up every other year and divided and reset.

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## Public Library Patrons Unwittingly Stage Popularity Contest—Current Additions Much Discussed Books

Book borrowers of Sierra Madre will have a wide range of subjects to select from in this month's addition to the public library shelves. Twenty patrons registered for borrowers' privileges during December, during which the total circulation of books was 4207. The circulation for adult books was 3618 and for juveniles 589.

The fiction book most sought after was A. J. Cronin's "Stars Look Down." Anne M. Lindbergh's "North of the Orient"

and "Seven Pillars of Wisdom" by J. E. Lawrence tied for first place as the most sought-after non-fiction book.

New fiction books added are: "Walk Humbly" by Stevens; "Edna His Wife," Barnes; "Garden Murder Case," Van Dine; "Money from Home," Runyon; "O. Henry Memorial Prize Stories," Hansen.

Non-fiction: "Don Fernando," Maugham; "And Gladly Teach," Perry; "Science and Religion," Harmon; "Mastering Fear," Bradley; "Saga of the Bounty," An-

thony; "Real Abyssinia," Rey; "Du Pont Dynasty," Winkler; "Autobiography of Earth," Bradley.

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## THE SIERRA MADRE NEWS

### SIERRA MADRE, CALIFORNIA

Published every Friday  
L. R. GOSHORN  
EDITOR AND PUBLISHER  
TELEPHONE 48  
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.

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One year, \$2; Six months, \$1.25; Three months, 75c.

Be not conformed to this world; but be ye transformed by the renewing of your mind.—Rom. xii.2.

Act up faithfully to your convictions; and when you have been unfaithful, bear with yourself and resume always with calm simplicity your little task.—Madame Guyon.

### A MILLION FOR A DIME

Short-sighted in the extreme would be any dissatisfaction with the part taken by Sierra Madre in this year's Tournament of Roses. True, our name was not among the prize-winners. But none the less we took a prize, and the prize was incalculable however it may be regarded, whether in dollars and cents or the perhaps more valuable quotient of civic pride, of public spirit, of communal co-operation. But let us, for sheer down-to-earth persuasiveness, stick to the dollar-and-cents return.

The town, thanks to a few of its citizens, spent a little more than \$200. For this it received publicity of a quality and through channels that could not have been made available by an expenditure of millions. Uncounted multitudes heard Sierra Madre described and praised over two National radio hook-ups and half-a-dozen regional broadcasts. The newspaper and news-reel publicity was, and still is, of a sort that circles the globe. There was, moreover, a peculiarly intimate charm to the publicity Sierra Madre garnered among those who actually saw the float.

No other float in the whole vast pageant was so patently the creation of devoted and talented civic effort—a native product of the town its float was meant to advertise. Other floats, sumptuous beyond description and wholly deserving the prizes awarded them, were manifestly the work of highly paid professionals, as remote from home-craft as a millionaire's yacht and only a trifle less costly. All honor to the towns that entered them and paid for their manufacture. But there contribution was one of money only.

Sierra Madre's contribution was almost exclusively one of hard labor, and of actual physical hardship, cheerfully and unselfishly rendered and accepted by a little band of devoted citizens, women and men. As it was, the number was all too small. But they were pioneers. Now that they've shown the way, it should be easier for others to follow in their steps. All honor to these pioneers. May their example be an inspiration and a stimulant to a town that can well stand a modicum of both.

### Fathers Pin Merit Badges On Sons At Court Of Honor Here

Gale L. Hersey was installed as senior patrol leader of Sierra Madre Troop 1 at a Court of Honor conducted by the Pasadena-San Gabriel Valley Council of the Boy Scouts of America on Tuesday night in the social hall of the Congregational Church. He also received merit badge awards for bird study, marksmanship, pioneering and camping.

First Class Scout awards were given to Andrew Adams and William Adwell. A feature of the presentation was that the fathers pinned the badges on their own boys.

The following boys were given tenderfoot badges: John Ashmore, Fran Yoshimoto, Bud Hartman, and Bertram Smith. Clonel H. B. Hersey presided at the meeting and Vic Teaney represented the field office as "Court of Honor Officer."

### This Week In History

— January 17 — Benjamin Franklin born, 1706  
— January 18 — Peace Conference began, 1919  
— January 19 — Georgia seceded, 1861  
— January 20 — Chicago Crib disaster, 1909  
— January 21 — Stonewall Jackson born, 1824  
— January 22 — 2nd Battle of Frenchtown, 1813  
— January 23 — Kansas City fire, 1923

### A.L.A. Activities

By Helen Lovejoy  
MOTION pictures of the Legion convention in St. Louis featured the meeting to which the auxiliary was invited Monday evening in the club rooms. Refreshments were served by the boys, and greatly enjoyed by all present.

Study of Poland has begun according to Maybelle Caley Barker, chairman of Fiday, as a part of the promotion of better understanding and good will among nations. Each year one of the eleven countries whose world war veterans are members of Fiday is studied by the auxiliary.

Songs which the musical groups will sing in competition for National championships during the national convention in Cleveland next September have been announced by Mrs. William Horsfall, chairman, as follows: trios, "Raindrops Prelude," by Chopin-Wolfe; quartettes, "The Lass with the Delicate Air," by Anne-Fox, sextettes, "The Seasons," by S. R. Gains; choral clubs, "Wake Thee Now, Dearest," by Deems Taylor. Now is the time to begin working on those to be in competition.

## The Watch Tower

By Perley P. Sheehan  
IF FOLKS read their local paper they wouldn't have to scurry around a week or so after their council had acted in order to get things changed.

Add Too-Good-To-Be-True department: The Chamber of Commerce is agitating for a couple of neat rubbish receptacles to be placed according to recommendations from the village Planning Commission.

Banker told me this: "Can't understand why folks here in Sierra Madre don't plant more trees. Even live oaks grow so fast here when they get enough water that they look a hundred years old when they're barely 15 or 20. Old photographs of the Baldwin ranch show that many of the oaks that now make the glory of the place were scarcely to be seen when I came here less than 20 years ago." And the gorgeous sycamores grow even faster.

Speaking of trees, in some civilized towns no one can cut down a tree even on his own property, without permission of the proper authorities. Here a fellow can buy a 50-foot strip for a quick turn-over and butcher a dozen trees such as "only God can make" and so destroy the beauty of an entire neighborhood.

There was one visitor this week at the City Hall who'll be nameless—for a pair of reasons. In the first place, she'd been turned over to the police; and next, well, she tried to tell us everything but our language. She was a little old Pekinese—so old she was gray, half-blind, and had only one tooth, left and one that wasn't very straight. Thin as a ghost, too, and her hair all bedraggled. She'd been picked up away off miles from anywhere, out in the rain. Big Jim Heasley tried to comfort her and get her to eat—milk, broth, the things that little old grandmothers dogs need. But she could only sob out her story in that language no one could understand. So all Jim could do was to hope someone would call for her—someone who could understand. But no one came. And now the little old grandmother Peke has passed on to a better land. At least there's hope she did. For isn't there something, somewhere, about not even a sparrow, and so forth? There must be some sort of a heaven for dogs and things.

Congregations, name your man. But here's an anecdote I heard the other day that made me prouder of Sierra Madre than if we had a new Civic Center. A lady told me that she was at a big meeting in Los Angeles at which one of our local ministers happened to be present. And a group got to talking about religion, and wars, and human cussedness generally. Until, finally someone said: "You know, the way things are, I wonder if religion really means anything anymore." And then somebody pointed to that local preacher of ours—kindly, wise, tolerant. "Look at him," this man said. "There's your answer."

### Arcadia Improves Its Water System

Approval of plans and specifications for the installation of a 30-inch water main on Santa Anita avenue from the Orange Grove avenue reservoir to Duarte Road in Arcadia has been voted by the Arcadia City Council. With the Federal Government contributing \$35,430 towards the project, Arcadia's share, to be taken from the water department reserve fund, will amount to \$43,000. The improvement will replace the two 16-inch lines on Santa Anita Drive.

### INCOME TAX BLANKS ARE DISTRIBUTED

Collector of Internal Revenue Rogan is just in receipt of a wire from the Commissioner of Internal Revenue advising that all income tax return forms for the taxable year 1935 have been released. Returns must be filed by March 16, 1936.

All persons having a gross income of \$5,000 or more, or a net income of \$1,000 or more if single or \$2,500 or more if married are required to file a return whether there is any tax to pay or not.

### Potato Tax Stamps On Sale Here Now

Postmaster Ray Caukin received a number of "potato stamps" this week from Washington. These Internal Revenue stamps are used in the New Potato Tax law. The price of the stamps ranges from three-quarters of a cent to 75 cents and are now on sale to anyone.

Local stamp collectors are expected to purchase many of them. They are in nine different colors, according to price, but the same design on the face of all.

## How The Counties Of California Came By Their Names And What They Mean

(Editor's Note: This is the 20th installment of the story prepared under the direction of Gov. Merriam from State records showing how the various counties of California acquired their names and the meaning of them.)

TUOLUMNE County was created February 18, 1850. This is one of the original 27 counties. "Tuolumne" is a corruption of the Indian word "Talamalme," which signifies "stone houses or caves," the same as the word Shasta, but in another language. This was the name of a large tribe of Indians who lived on both sides of the river now bearing that name, from which the county derived its patronymic.

Located in the mountains and foothills of the Sierra Nevada range, Tuolumne is one of the five counties of the Mother Lode, which has produced more than \$607,000,000 in gold. Tuolumne, alone, has contributed in excess of \$112,000,000. A mining district since early days, the county in recent years has made remarkable development in agriculture. Stock raising is an important industry, as well as dairying. Water is plentiful and five cuttings of alfalfa in one year are the rule. Grain, the harder fruits and vegetables are produced on a growing scale.

Hydro-electric power interests have enormous plants in the county and here is located the famous Hetch Hetchy water and power project of San Francisco. The greater portion of the Stanislaus National Forest with 1,105,000 acres lies within Tuolumne, and on the county's eastern boundary is the Yosemite National Park.

The Stanislaus National Forest offers some of the greatest scenic attractions in the State and hunters and fishermen flock there in seasons. As many as 2,000,000 trout fry have been planted in Tuolumne's streams in a single year. Thousands of motorists annually travel over the county's highways. Tourists particularly are attracted to the "ghost" mining towns made famous by Mark Twain and Bret Harte. The former's old cabin on historic Jackass Hill is owned by the county. Harte's cabin near Grove-land still stands. Columbia, once one of the largest cities in California and a contender for the honor of the State's capital, now is a hamlet of about 600 population. In 1890 it was a rip-roaring mining camp. The motorist may visit Poker Flat, Table Mountain, Whiskey Hill and Jintown of

which Bret Harte wrote. Sonora, the county seat, is an attractive and thriving city and of late years a favorite location for Hollywood moving picture companies in the filming of western dramas. It was in the little village of Tuttletown that Mark Twain won fame as "The Sage of Jackass Hill." Big Oak Flat, Groveland, Tuolumne, Standard and Buck Meadows all are worth visiting. Population, 9271. Area, 2190 square miles.

Ventura county was created March 22, 1872. On March 30, 1782, Padres Junipero Serra and Cambon dedicated a mission at San Buenaventura to San Buenaventura, Doctor Serafico (St. Bonaventura, Serafico Doctor), which is the name under which Giovanni de Fidenza of Tuscany was canonized. Buenaventura is composed of two Spanish words, "Buena" meaning good, and "Ventura" meaning fortune; hence the name signifies "good fortune." The county took its name from the latter Spanish word "Ventura." San Buenaventura has at all times been the name of the town, but this beautiful and euphonious name has been abbreviated by the United States Post Office Department to "Ventura."

Ventura, with its splendid highways and beautiful cities, occupies a most enviable position among the counties of California. As a producer of agricultural products it ranks high in the Nation. Because of its great oil fields, it is third among the counties of the State in mineral production. It is noted as an industrial center. Its ocean beaches, mountain scenery, mineral hot springs, deep sea fishing, trout streams, game preserves and scenic drives draw thousands of visitors annually.

Every variety of soil is found within the county. Of the ten counties comprising Southern California, Ventura claims first rank in the production of beans, apricots, sugar beets and walnuts; second in lemons and fifth in oranges. The citrus crop annually brings in about \$4,400,000. The county is said to be the greatest lima bean producing area in the world. Almonds, grapes, grain, hay, vegetables, berries, apples, figs, peaches and pears are other outstanding crops. Dairying is one of the county's greatest industries.

California's oil industry dates from 1860, but the first oil development of note was on the south slope of Sulphur Mountain in Ventura in 1864.

Ventura county seat, is famed for its beaches, gasoline and sugar refineries and other industries. Population, 54,976. Area, 1858 square miles. (Next Week: Yola and Yuba Counties.)

## BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Dr. Adda Brady	Jan. 18
Frederick Bruce	Jan. 18
Robt. Babbitt, Jr.	Jan. 18
Wesley Perry	Jan. 18
Sadie Kiggins	Jan. 18
Bill Goff	Jan. 19
Ted Davis	Jan. 20
Johnnie Grippi	Jan. 20
Mrs. H. C. Lieben	Jan. 20
Rosemary Forester	Jan. 21
Willard (Bob) Robbins	Jan. 21
Mrs. Myra Roberts	Jan. 21
Dr. W. J. Barlow	Jan. 22
Mrs. Ruby Barnes	Jan. 22
James K. Barnes	Jan. 22
Winifred Gent	Jan. 22
Jane Colbert	Jan. 22
Mrs. Ida Lanphear	Jan. 22
Dorothy Tyree	Jan. 23
John Osgood	Jan. 23
Mrs. Cynthia J. Holmes	Jan. 24

## HENRY'S COFFEE SHOP

at 45 North Baldwin  
Phone 242-1  
Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## Business and Professional Directory

### Attorneys

**ROBERT MITCHELL and NOREN EATON**  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

**Marcus A. Woodward Jr.**  
Attorney at Law  
99 Suffolk Ave., City. Tel. 72  
Consultation 9-12 a.m. only

**William R. Elam**  
ATTORNEY-AT-LAW  
Phones: Arcadia 2294; Res. Arcadia 736  
56 E. Huntington Dr., Arcadia

### Contractors

**J. Shelton Gordon**  
General Building Contractor  
Pasadena, California  
Office: 3420 E. Foothill Blvd.  
Wakefield 5925  
Residence: 1689 Elizabeth St.  
Niagara 5179

### Physicians and Surgeons

**Dr. J. L. Woehler**  
X-Ray -- Dentist  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

**Geo. W. Groth, M.D.**  
94 N. Baldwin  
Phone 20

**M. H. A. Peterson, M.D.**  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60--Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

**Kenneth Pickett**  
RADIO SERVICE  
All Make of Sets  
Telephone 211-2

**Dr. Thos. Warden**  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

### Optometrists

**Dr. W. G. Barks**  
OPTOMETRIST  
Glasses Fitted, Lenses Replaced  
Examination by Appointment  
509 E. Myrtle Ave.  
MONROVIA, CALIF.

**CARL F. BASS**  
Optometrist  
Glasses Fitted, Lenses Duplicated  
Office Hours 9 A.M. to 4 P.M.  
50 1/2 E. Huntington Drive  
Arcadia, California

### Plumbing and SHEET METAL

**SIERRA MADRE HARDWARE CO.**  
31 West Central  
Phone 98  
Night: Phone 299-4

Refrigerator Service

**Telephone Rent Paid?**  
DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

**Undertakers**  
**G R A N T**  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

### Dancers

**Ivan Karloff**  
School of Dancing  
in Ballet, Toe, Acrobatic,  
Tap and Ballroom  
Lessons for Children and Adults  
Tuesday and Friday  
50c  
Baldwin Avenue and Sierra Madre Blvd.  
Osteopaths

**DR. MARY GROTH**  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 285-1

Office 2891 Res. 2491

**Dr. Bruce F. Sims**  
Physician-Surgeon, Osteopath  
Hours 10-12, 2-5  
38 E. Huntington Dr., Arcadia

**Dr. C. L. T. Herbert**  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

**May Culbertson Laidlaw**  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

**Eye, Ear, Nose, Throat**  
Established 1907  
Hours 9:30 to 4:30 Phone 179  
**Dr. W. G. Barks**  
OPTOMETRIST  
Glasses Fitted, Lenses Replaced  
Examination by Appointment  
509 E. Myrtle Ave.  
MONROVIA, CALIF.

## Let our Modern, Low-Cost Federal Home Loan Plan

**ELIMINATE Mortgage Renewal WORRIES and EXPENSE**

You do not buy shares to retire the loan.  
You pay interest only on what you actually owe.

**First Federal SAVINGS and LOAN ASSOCIATION OF PASADENA**  
41 South Euclid Avenue Wakefield 1372

**FREE DURING THIS BIG EVENT**

Every Purchaser of a new **ELECTRIC RANGE** OR WATER HEATER will receive a complete set of **PYREX COOKWARE**

**ALL-ELECTRIC KITCHEN**

Easy to Get... Step by Step

Thousands of Southern California Women already have started their all-electric kitchens with one or more of these steps... Electric Range, Refrigerator and Water Heater

Compare the low prices. Electric ranges, water heaters and refrigerators are much less expensive to buy and operate now than ever before. Compare the prices with those using other fuel on a quality for quality basis! You'll find electrical appliances cost no more!

Users Enjoy Low Wholesale Electric Rate

This special rate reduces the average cost of all electricity used in the home... ask about it.

**LOW MONTHLY PAYMENTS**

**AT YOUR DEALER**

An All-Electric Kitchen Costs No More to Buy or Operate



## WANT ADS

Classified Rates  
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platts. 11:15a

## MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. —24:11f

## RENTALS

FOUR ROOM modern furnished house \$30. 95 Vista Circle Dr. Call 310-2. —17\*d

FOR RENT by E. Waldo Ward, 273 E. Highland Ave., Phone 285-4; Building, 50 ft. front on W. Sierra Madre Blvd., 125 feet on Windsor Lane. —17\*d

For Sale  
REAL ESTATE

FOR SALE—Building lots on East Sierra Madre Blvd. and Canyon Ave. E. Waldo Ward, 273 E. Highland. Phone 285-4. —17\*c

## WANTED

OLD CARS wanted; any model or condition. Highest prices paid. Wakefield 8976, Pasadena. —17\*18k

## LEGAL NOTICE

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 382144

G. L. ELLSWORTH, Plaintiff  
vs.  
ELEANOR S. THISTLEWAITE, Defendant.

In the Superior Court of the State of California in and for the County of Los Angeles

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 31st day of October, 1935, in judgment book 914 at page 361, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of six hundred six and 19/100 Dollars plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot 32, Pinney Hotel tract, as per Map Book 17, Page 37 of Miscellaneous Records of Los Angeles County, situated in the City of Sierra Madre, County of Los Angeles, State of California.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 4th day of February, 1936, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of

FOR SALE  
MISCELLANEOUS

TYPEWRITERS as advertised on March of Time Radio program. All Portables. Repairs all makes. C. M. Hightower, at Woodson Jones', 27 N. Baldwin. Phone Sierra Madre 32 or Colorado 5265. —18\*c

USED UPRIGHT piano in first class condition. Reasonable. Call 1081 or address Box C, Sierra Madre P.O. —18\*c

RUG, 6x8, and small rug; rocking chair. Reasonable. Tel. 3292. —17\*c

EUREKA Vacuum Sweeper; good condition. Reasonable for cash. 30 W. Laurel. Phone 293-4. —17\*c

## Windstorm Insurance?

See us for 7-point coverage.  
C. A. ALLEN  
18 W. Sierra Madre Blvd.  
Realtor — Insurer  
Telephone 309

## Fire Flames

By One of the Boys

CHIEF RICHARDS relinquished his authority long enough on Friday evening to allow Assistant Chief Norris to tell the boys what they were to do as a drill. Along with other new streets in Sierra Madre is one now called Olivera and in order to learn how many of the boys knew its location, George "arranged" a fire there. Being all ready to go the firemen were aboard the truck in less than nothing, with "Shorty" Steinberger at the wheel.

Imagine the surprise of the residents in that territory. Pat West and others rushed out to see what it was all about. The "hook-up" was a success and made in good time.

After the regular business meeting, the Chief reported that he is already active in making contacts for the forthcoming Wistaria Fete. Exhibitors of flower displays are now being interviewed.

The Southwesterns gathered early and stayed late with Louie Karger in the chair. A recent new member in the person of Lee Hibbs is a regular attendant. Being new at the business Lee takes considerable time to think before passing judgment. He has been very successful to date and has taken quite some interest.

This Southwest section, organized several years ago for the sole purpose of holding a social meeting before and after the regular business meeting, is very select and even the officers of the fire department are barred if they fail in the difficult tests. To date only eight of the members of the fire department have been able to pass these tests.

## CHURCHES

## Congregational

Rev. Arthur O. Pritchard, Pastor  
"The Joy of the Christian Life" will be the topic of the morning sermon by the pastor.

At the Young People's meeting at 6:30, Mr. Dennis Stovall will be the speaker.

The Woman's Society will hold a Missionary luncheon on Tuesday, Mrs. R. Y. Watus will be the speaker.

Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,  
Commissioner appointed by said Court.

RALPH F. BAGLEY  
201 Bank of America Building,  
Beverly Hills, Calif.  
Attorney for Plaintiff.

## HOMER MEAD WINS PROMOTION

Homer R. Mead, district manager for Southern Counties Gas Company with headquarters at Monrovia, has been promoted to the same position in the larger Pomona district, according to an announcement this week by F. S. Wade, president of the company.

Mead will succeed Walter E. Keefe, former Monrovia district manager who was advanced to the Pomona district managership four years ago and who has resigned that position to engage in agricultural activities in Northern California.

Pointing out that Mead's promotion is the result of many years of experience in various capacities with the company, President Wade paid a tribute to Mead's ability as proven through the several positions he has held with the company since 1918.

Mead has been actively interested for many years in worthwhile community affairs in Monrovia. He is a leader in the Boy Scouts, Kiwanis Club, Merchants' Association and Chamber of Commerce activities and is a director of the Associated Chambers of Commerce of the San Gabriel Valley.

The company is not yet ready to announce a successor to Mr. Mead and in the meantime Mead will continue to supervise the company's business here.

Donald Shapiro Is  
Honored At Temple  
Beth Israel Party

In honor of Donald Shapiro a Bar Mitzvah celebration was held at the Sierra Madre Beth Israel Temple on Sunday evening. Master of ceremonies was Mr. Barnett, uncle of Donald, who traveled from the east coast to witness the celebration. Present were over 150 guests, and a gala time was had by all.

M. Nelson, a guest in Sierra Madre, recited one of his own compositions. Bertha Shapiro rendered a popular Jewish song. The birthday cake was made by Mrs. Ruth Krizer.

A radio was donated to the temple by Mrs. L. Shapiro, in memory of her brother, Irving Sirken.

STRIKING BILL AT  
THE LYRIC THEATRE

Tonight, and running through Tuesday, January 21, the Lyric Theatre in Monrovia is presenting one of the biggest show combinations ever offered in the history of local entertainment annals. The bill includes M-G-M's epic of the sea, "Mutiny on the Bounty," with Clark Gable, Charles Laughton, and Franchot Tone, and the Sam Goldwyn success, "The Man Who Broke the Bank at Monte Carlo," starring Ronald Coleman and Joan Bennett. In the annals of the sea there is no more fascinating story than that told of the Bounty, which set sail from England in 1787, bound for Tahiti.

Romance and comedy go hand in hand in "The Man Who Broke the Bank at Monte Carlo." Not since his Bulldog Drummond roles has Ronald Coleman had a part so particularly suited to his talents and a story so in keeping with his flair for the suave and debonaire.

BECKER'S  
of ARCADIA

## AFTER INVENTORY

## Odds and Clearances

FRIDAY and SATURDAY  
JAN. 17th and 18th

ONE \$1.95 Wash Dresses 75c ea.

PLAIN COLOR AND PRINTED  
SILK AND RAYON

DRESSES

Formerly \$5.95 to \$7.95

## ENTIRE STOCK OF

Fall and Winter Dresses

Street  
Dinner

Formal

Formerly \$12.95 to \$19.50

Hose 2 pr \$1

Single Pair 65c

Entire Stock Fall and Winter

HATS. . . . \$1

Values to \$8.95

\$1.95 Wash Blouses . . . . . \$ .75

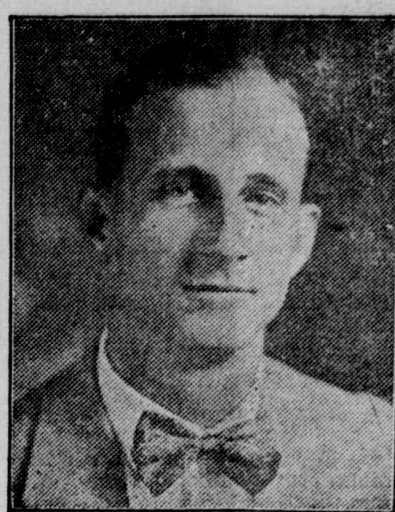
\$4.95 Brush Wool Sweaters . . . . . \$2.95

\$1.00 LEATHER BAGS \$ .75

\$2.95 Reduced to \$1.95

\$3.95 Reduced to \$2.95

ALL SALES FINAL



Homer R. Mead

Friendship Club  
Names Committees  
Maps Work For Year

The Friendship Club held its first meeting of the year on Monday night in the Ladies' Parlors of the Congregational Church. Plans were made for 1936 and the following committee chairmen were chosen: ways and means, Mrs. Ray Gomes; welfare, Mrs. H. Embree; social, Mrs. Ralph Lovejoy; flowers and gifts, Mrs. E. R. Garrison; hospitality, Mrs. William Adwell; and publicity, Mrs. Richard Pendergast.

As in years past the club will strive to give a sum of money to the Congregational Church at Easter time and to help needy families at the Christmas holidays.

A successful membership drive has just been completed. The winning group of the drive will be entertained at a party by the losers. Refreshments were served after the business meeting by Mrs. Al S. Myers, Mrs. Foster Bumpus and Miss Jessie Dunning.

## HOMETOWN'S WISTARIA

## FLOAT GREAT IN COLORS

Rudolph Hartman attended the Sunkist Movie Makers Club meeting held at the Harris Studios in Covina last Monday night where colored pictures taken of the Tournament of Roses parade were shown. He said that the Sierra Madre float showed up marvelously in the colored pictures.

## ALTAR SOCIETY CHANGES

## MONTHLY MEETING DATE

St. Rita's Altar Society has changed the date of the monthly luncheon-meetings from the first Tuesday of each month to the fourth Tuesday of the month.

This Month's  
Special

Three portraits in a  
7 1/2 x 13 inch  
Panel  
Framed Complete

MacDougal Studios  
310 So. Myrtle Ave.  
Monrovia

Pasadena Visitor  
Heads Program For  
Parents-Teachers

"How can grammar school pupils make the proper adjustment when they enter the junior high school?" This question was answered by Miss Anna L. Davis, councilor at the Woodrow Wilson Junior High School in Pasadena, P.T.A. meeting held in the local grammar school auditorium on Wednesday afternoon. Miss Davis stated that the children should be taught self-reliance, initiative, and the desire of self-expression during their early schooling. This paves the way, she said, for an easier adjustment when children enter junior high school and there meet a larger student body.

Preceding the address and a short business meeting, Mrs. Boyd Keith, president, introduced Miss Gladys Albright, whose pupils gave a varied musical program. Mother Goose rhythms were interpreted by Miss Claire Newman's pupils. Little Betty Jean Asker lead the salute to the flag at the beginning of the program. Mrs. Lee Shippey, program chairman, announced that Mr. and Mrs. Carl Moon, who are widely known for their Indian stories, will talk at the next P.T.A. meeting. At the close of the program Mrs. Eber Thomas, Mrs. Boyd Keith, and Mrs. Elmer Weese served tea. A large number attended the meeting.

Be a regular subscriber to the Sierra Madre News—send your name in now.

SAFEWAY  
Midwinter  
FOOD SALE  
A Shower of Bargains

Offering values that are worth traveling miles to obtain, this Midwinter Food Sale brings to our store in your neighborhood a great opportunity for you to save. Nationally known and popular brands—the kinds you want—are being sold at sensational savings. Plan now to visit our nearest store this week. Buy in dozens; buy in cases. Stock up now at these extremely low prices.

BEER 4 11-oz. bottles 25c  
PADRE 11-oz. bottle 5c  
Bottle deposits extra. Beer is available only at licensed stores.

Baking Powder 19c  
Calumet, 1-pound can  
Molasses 15c  
Green or Gold Label  
Brer Rabbit, No. 1/2 size can  
Morton's Salt 26-oz. pkgs. 15c  
Plain or Iodized  
Fancy Plums 2 No. 2/3 cans 25c  
Libby or Del Monte  
Fruit Cocktail 2 No. 1 cans 19c  
Dainty Mix

CIGARETTES  
Choice of Camel, Chesterfield, Old Gold, and Lucky Strike. Packages per 10 p a c k a g e s. (Carton, \$1.10) 11c

Durkee's Troco 2 lbs. 29c  
Premium Margarine  
Oleomargarine 11c  
Dinner Bell, 1-pound package  
Jams & Jellies 3 7-oz. jars 25c  
Kern's Assorted  
Mission Tuna Choice light meat, No. 1/2 can 10c  
Tomato Catsup 2 14-oz. bottles 17c  
Yolo Brand  
Tomato Soup 3 10 1/2-oz. cans 13c  
Van Camp's  
Strongheart 3 tall cans 13c  
Dog Food  
Calo Dog Food 3 tall cans 20c  
Balanced ration

OUTSTANDING MEAT PRICES

BEEF ROAST 16c  
Seven-bone or blade cuts of fancy steer beef. Center chuck.

PRIME RIB 23c  
First five fancy ribs of beef.

BONELESS ROAST 27c  
De Luxe oven roast. Cut from highest quality steer beef.

ROLLED RIB ROAST 28c  
Boneless shoulder clod. No waste in these cuts. Tender, tasty.

PORK ROAST 25c  
Fancy rolled prime rib roast. From highest quality steer beef.

BLADE OR LOIN END, FANCY CUTS.

These meat prices are effective in Safeway—these roasts are firm and tender. Cut from choicest grain-fed porkers. These meat prices are effective in Safeway—these roasts are firm and tender. operated markets through Saturday, Jan. 18

## SAFEWAY

Taxes for 1936 apparently will be larger than ever. A Savings Account, constantly increased, is a safe, convenient way to provide for payment.

Sierra Madre  
Savings Bank

Your Own Home Bank

We Appreciate Your Business



## P. T.-A. Delegations Plead For Needed Wilson Additions

With approximately \$90,000 in back interest due the Pasadena secondary school district, as a result of the recent State Supreme Court decision, a delegation of twelve from the Woodrow Wilson Junior High School P.T.-A., including Col. and Mrs. H. B. Hersey and other prominent Sierra Madreans, together with a delegation from Temple City, yesterday afternoon at a meeting of the Board of Education in Pasadena petitioned the Board to place the long-delayed Wilson Jr. Hi building program in its budget for the coming year. The program, among other items, calls for a new girls' gymnasium and two additional classroom bungalows.

Inasmuch as the cost of these new buildings will be in the neighborhood of \$28,000, while the Woodrow Wilson Jr. High school's share of the district's \$90,000 back interest will be only \$5,000, the difference, amounting to \$23,000, will have to be met out of the school districts future tax funds.

Yesterday's delegates were appointed at the P.T.-A. meeting January 8, at the Wilson school, Mr. H. B. Hersey presiding, Dr. Ford A. Carpenter, S.D.A., spoke interestingly on the subject: "California's Contribution to the Conquering of the Air."

## Feature Hometown Students At Party For Wilson Grants

Miss Carole Coumbe, 521 Alta Vista Drive, sang "With All My Heart," as a feature of a program given by the 10-1 class of the Woodrow Wilson Junior High School for the winter semester graduates at the semi-annual banquet held Friday night in the Wilson gym.

"Country Fair" was the theme of the party. Frank Vane's Sierra Madre orchestra furnished the music. The following girls served on committees for the event: Carole Coumbe, ticket and refreshment; Sylvia Patterson and Mary Hollingsworth, ticket committee.

## Will Open Modern New Home Here For Inspection Sunday

Latest addition to Sierra Madre's smart new houses is the Agnes Woehler dwelling, 481 East Sierra Madre boulevard, which will be open for inspection on Sunday, January 19. Set in the foreground of the colorful Sierra Madre range, the house features a tile kitchen and bath, furnace heat, and is complete and modern in every detail.

## CROSSING GUARD IS ASSIGNED TO SCHOOL

Crossing guards are being returned to streets near schools and at dangerous crossings in the smaller cities of Los Angeles county. John H. Ort, of 277 East Laurel avenue, has been reappointed in Sierra Madre and stationed at Auburn and Highland avenues to see that the pupils of the grammar school negotiate the crossing safely. Ort served in the same capacity last year. He will be paid out of WPA funds.

## TWO MASONIC LODGES INSTALL OFFICERS

Officers of Sierra Madre Lodge No. 408 and Arcadia Lodge No. 547, F. & A. M., were installed at a joint meeting of the two lodges at the Sierra Madre Masonic Temple Wednesday evening. Installing officer was Worshipful Leslie M. Renaker, Inspector of the 93rd Masonic District, with Worshipful Thomas Miller, Jr., acting as master of ceremonies. Joe R. Eastwood, former editor of THE NEWS, was soloist.

## AN OVERSIGHT

Through a regrettable oversight credit lines were not carried in last week's NEWS under the portraits of the four young Sierra Madre women who adorned the "Wistaria Town" float in the Rose Tournament. The photographs were made by Louis Ziegler, well-known local photographic artist for use of THE NEWS and the metropolitan papers by Mr. Ziegler as his float contribution.

## NO ACCIDENT

Staying single is hardly ever planned. It just happens.

LOOK  
at the back of  
your neck  
Everyone else  
Does

LANGLEY'S  
BARBER SHOP  
KERSTING COURT

## Open For Inspection

Sunday, January 19

New 5-room Colonial-Montecito style dwelling. Tile Kitchen and Bath, Furnace Heat. Complete and Modern in Every Detail. Come and View this Beautiful Little Home Set in the Foreground of the Colorful Sierra Madre Mountains.

Located at 481 E. Central Ave.

## Parents Invited To Join The Friendly Indians At Rally

The biggest day of the year for Friendly Indians of this area will be January 25th. Fathers and mothers who wish to enjoy a good day themselves and at the same time help their boys get into the activity are invited to attend and take a car load of boys.

The World Champion Rope thrower, Los Angeles county pistol experts and a thousand Friendly Indian boys from all over Southern California will be there. The place is Burbank High School grounds and the time is 9 a.m., Saturday, January 25th.

For further information see your Friendly Indian leaders, school authorities or phone the district Y.M.C.A. secretary, Monrovia 4003. Miss Steinberger, school principal, Edwin Ward, C. G. Huntsinger and Jack Hosford are members of the local committee on arrangements.

## Woman's Club Notes...

By Mildred Curtis Bolms

AN ALL-DAY session of the Sections of the Sierra Madre Woman's Club to be held today will be turned over to the Garden Section of which Mrs. W. J. Lawless is chairman. It meets at 10 o'clock at the clubhouse, after which they will repair to the home of Mrs. W. J. Lawless at 506 West Grand View avenue for a picnic lunch and coffee, to be served at 11:30 a.m.

At one-thirty the group will visit the Huntington Gardens at San Marino. Two trips to delightful gardens in Sierra Madre will be made previous to this trip, so be on hand as early as possible.

Mrs. A. E. Pulling, chairman of International Relations in the sections divisions announces she will present a speaker before the group on Friday, January 24th. She is Miss Sybil J. Moore, whose subject will be "Neutrality and Its Various Aspects."

This is a vital subject during these days; and many will want to hear it discussed by an authority.

Those of us who were not fortunate enough to see "Noah" at the Pasadena Community Playhouse recently, received the next best thing when they heard Mrs. C. A. Allen give a review of this remarkable offering at the Sections Divisions meeting on Friday.

Mrs. Allen is peculiarly adapted to this sort of work; and is filling her niche admirably. Her treatment of Andre Obey's sensational play deeply impressed her audience, and was instrumental in inducing several of her listeners to witness the drama.

## VARIED PROGRAMS AT ARCADIA'S THEATRE

"Hands Across the Table," with Carole Lombard and Fred MacMurray, and "So Red the Rose," starring Margaret Sullivan, Walter Connolly, and Randolph Scott, closes tonight at Gillette's Arcadia Theatre.

Starting tomorrow—and playing through Monday—is "A Night at the Opera," the hilarious Marx brothers' opus, with Kitty Carlisle and Allan Jones supporting, and "I Found Stella Parish," starring Kay Francis, Ian Hunter, and Paul Lukas.

Tuesday and Wednesday, January 21 and 22, "Bad Boy," with James Dunn and Dorothy Wilson, and "Ship Cafe," with Carl Brisson and Arlin Judge, will be screened.

Coming on Thursday, is "The Return of Peter Grimm," starring Lionel Barrymore, and "The Three Musketeers."

## CHURCH WORK TOPIC OF WOMAN'S SOCIETY

The Womens Society of the Congregational Church will hold its regular meeting at the church next Tuesday at 12:30 at which time a luncheon will be served. Mrs. Waters of Azusa will be the speaker, her subject being "The Ramifications of Congregational Work." Everyone is invited and members are asked to bring a guest. Reservations may be made with Mrs. A. F. Snell.

## JOHN GRAY ENTERTAINS BOYS IN THE CCC CAMPS

John Gray of 77 East Laurel avenue is now working in the CCC. Word is given that he is traveling from camp to camp throughout this district with a group of CCC actors who put on plays and skits for the entertainment of the camps. John has been in the CCC for the last two months.

## BUCKEYES TO PICNIC

The Ohio State Societies will hold their winter picnic reunion in Sycamore Grove Park, Los Angeles, Saturday, January 25th. President Harry B. George will be in charge of the exercises.

## Registration Of All Voters Started

(Continued from Page One)

izens to register and vote and urging all to look after their registration at once.

Mr. Martin's statement follows: "I want to urge every voter in the 48th Assembly district to register as soon as possible. No matter when you registered, you must re-register. Legislation at the last Session of the Legislature requires re-registering by all who would qualify to vote. There is no other way to qualify.

"Voting in all elections is a vital duty and responsibility of the citizen. It should be deemed a high privilege.

"I especially urge all voters in the Forty-eighth Assembly district who are of Republican faith to register without delay and register Republican. Qualify to vote Republican in the May and August primaries and the April Municipal election.

"It is time for all of us who are Republican in mind and heart to show our colors and to rally, spiritedly and vigorously, to the colors. The Republican party faces a great crisis in its history involving its very existence. Every loyal member of the Party should help to restore to power in the Nation this glorious political organization whose principles and policies have been predominant in the governmental life of the United States for more than half a century. For fifty-five years of the last seventy-five years there has been a Republican President in the White House and the nation progressed.

"Republicanism is needed by the Nation today as actually as it has been needed in any National crisis since 1860. Register Republican! Urge your friends and neighbors to do so!"

## Value Of Newspaper Advertising Seems Obvious To Banks

Newspapers are the preferred advertising media for banks in the United States and Canada, according to a National survey which has just been completed by the Financial Advertisers association with headquarters in Chicago.

Ninety-eight per cent of the banks replying to a questionnaire sent out by the association said they will use newspaper advertising in 1935.

Almost 27 per cent of the banks will increase their advertising expenditures in 1935, and 64 per cent will spend "as much or more" as they did in 1934.

Growing realization by banks that they must sell themselves as well as their services is evidenced by the fact that 80 per cent of the banks answering the questionnaire plan to use at least some institutional advertising during the year.

In addition, 44 per cent will use educational advertising. Fifty-five per cent will advertise savings accounts; 64 per cent, commercial loans; 71 per cent, executorships, under wills. Loans of all kinds including FHA loans, will be heavily stressed.

## Prize Knapsack Of Globe Trotter Lost In This City

Has anyone seen a well-worn knapsack that looks as if it might have gone pretty much around the world? If so, please report to W. A. Collier, of 627 West Montecito avenue, or do the next best thing—bring it to the office of the NEWS. This is no ordinary knapsack. It's worth about two bits, maybe, to anyone else; but to Mr. Collier it's worth, say, about what his horse was worth on a ride on the plains when Comanches were still hostile. So bring it in. Mr. Collier, a world-traveler, explains that he just simply put it down somewhere and then, in a moment of forgetfulness, went away and forgot it. He feels, he says, as if he'd lost an arm.

He who likes borrowing, usually dislikes paying.

## Favorite Recipes Of Sierra Madreans



OH, SO Good Cake, picked up from the Christian Science Monitor, has become a favorite with Mrs. Edna L. Bassett, of East Orange Grove avenue, who recommends it to her friends.

1/2 cup shortening  
1 cup sugar  
1 1/2 cups water  
2 squares chocolate or 6 tablespoons of cocoa  
1/2 teaspoon cinnamon  
1/2 cup raisins  
Stir over fire until it boils.  
Let cool and add:  
2 cups flour  
2 teaspoons baking powder, salt to taste also vanilla. Bake in shallow pan 350 degrees F. Needs no icing.



The W. J. McDonalds have moved to 136 East Highland avenue.

Mrs. Ralph J. Lord of 52 West Grand View avenue has recovered from an attack of influenza.

Mr. and Mrs. F. M. Lund, of Illinois, are domiciled for the winter at Belle Vue Court.

Mrs. Nettie Dennison of Alhambra was a visitor at the home of Mrs. A. E. Pulling this week.

Connecticut folk who are wintering at 223 Santa Anita Court are Mr. and Mrs. William Gallatly and son.

Mrs. Emma Spencer, of Los Angeles, is houseguest at the home of Mrs. P. L. C. Roess at 82 West Highland avenue.

Mr. and Mrs. J. E. Dolan of North Baldwin Avenue returned Sunday from their enjoyable holiday visit to San Francisco.

Mr. and Mrs. Fred A. Pushee of Long Beach are spending this week at their Canyon Park home "Setawile," 556 Oakdale Drive.

Mrs. G. D. Johnstone, 615 Woodland Drive, was hostess on Monday night to the Canyon Park Contract club.

St. Catherine's Guild will meet at the home of Mrs. Lyle Anderson, 541 West Montecito avenue, next Tuesday afternoon.

Mrs. Ella A. Cadmus, 601 Woodland Drive, returned home on Thursday from a week's visit at Fallbrook with her daughter, Mrs. Clarence L. Virgin.

Mr. and Mrs. Clarence G. Huntsinger are leaving today for a month's vacation in and about Indianapolis, Ind. They are motoring and will also visit in Iowa.

Mr. and Mrs. George Lehner, 550 West Sierra Madre boulevard, accompanied by Mrs. Lehner's sister, Mrs. Kathryn Kinney, motored to Escondido yesterday.

Sunday guests of Laura E. Cadmus, 601 Woodland Drive, were Mr. and Mrs. Edwin Keeler and family, Mrs. Laura Beyl and Mrs. Chas. Woodward of Long Beach; Miss Romaine Hill and Milo V. Chapin of Montebello.

Mr. and Mrs. Wallace Bonsall

## Entertainment On February 5 Planned By Ascension Guild

At a meeting of the Church of the Ascension on Friday, plans were made for an entertainment to be given on the evening of February 5th. It will be a desert affair to be followed by interesting Indian pictures.

Mrs. W. J. Barlow and Rudolph Hartman are securing the films through permission of the Government. The speaker of the evening will be Mrs. Alfred R. Page, who is deeply versed in Indian lore. She is a sister of Mrs. Walter C. Roe, who with her husband, Dr. Roe, was in charge of Indian Missions of the Reform Church of America for many years.

Mrs. Page has been a resident of Sierra Madre for three years at the home of Miss Daisy Vanlier.

## Prospective Home Builders Will Get Ideas At Meeting

Feature of next week's meeting of the builders and prospective builders forum, at the City Park House, January 20, at 7:30 p.m., will be the exhibition of a model house and a talk by David H. Merrill, managing secretary-treasurer of the Pacific Coast Building Officials Conference. Merrill will discuss the model house, which is built exactly to scale and according to specifications of the "Uniform Building Code," and answer any and all questions pertaining to it. The meeting will be conducted by Building Inspector Jack Hosford.

## MISS CAUKIN IN A HOLLYWOOD RECITAL

The keen anticipation of those who went over to the recital in Hollywood in which Miss Cricket Caukin appeared on Monday evening was amply rewarded. Miss Caukin did two comedy numbers splendidly. Her red costume was delightful.

Those who went to pay her tribute were, Mr. and Mrs. Douglas Williams, Mr. and Mrs. Glenn Cowell, Miss Julia Williams, Miss Ruth von Klunk, and Mr. and Mrs. R. O. Caukin.

By-the-way, did you know that Cricket was broadcasting over KGFJ regularly now on the mid-week matinee? She is giving a series of very interesting sketches.

## FORMER CLUB OFFICIAL SPENDS DAY IN THE CITY

Mrs. Frank H. Bryan, who was a former resident of Sierra Madre, and first vice-president of the Woman's Club last year, was an overnight guest of Mrs. A. E. Pulling on Monday of this week. She leaves on the 17th for Arizona.

Sierra Madre Woman's Club were agreeably surprised last week to welcome their old neighbor, Mrs. H. Robinson of Topeka, Kansas, who came in to renew the old friendship while she was in California.

Mr. and Mrs. H. J. O'Rourke of 377 North Lima street were numbered among the gay throng that gathered at a reception given by Mr. and Mrs. Paul E. Dailey of Beverly Hills last Sunday afternoon. A sumptuous buffet-supper was served.

Mr. and Mrs. E. F. Lessley and little son, Bobbie, have returned from Seattle, Washington, with the intention of taking up their residence in this vicinity. They be, Oklahoma.

are staying with the former's mother, Mrs. S. K. Lessley of 318 Ramona street, at present.

The S. O. Steinbergers of 395 Auburn street are entertaining Mrs. Steinberger's sister and her family this winter: Mr. and Mrs. W. H. Spillar and two children of Corpus Christi, Texas. The youngsters have been placed in the Sierra Madre school.

Mr. and Mrs. Fred Shaffer of Arizona left on Tuesday from the home of the former's sister, Mrs. Albert Wheeling of 101 East Sierra Madre Boulevard after a holiday visit. Also the Wheeling's other house guests: Mr. and Mrs. Herbert Smith, of Oglum-see, Oklahoma.

Made Fresh Daily at Our Two Factories	THORNTON-CARLSON Makers of Good <b>CANDY</b> 3229 E. Foothill WA 8366 1410 W. Colorado WA 6637	Large Assortment of Hard Candies, Brittles, English Toffee, Fancy Boxes, etc. "Imperfect Dips" Chocolates 25c lb.
--	--	--

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Members of Cleaners Service Bureau

## Standard Gasoline Unsurpassed

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## Standard Service Station

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Cor. Auburn and Sierra Madre Blvd.  
(formerly Central Avenue)  
Phone 297-1

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST SIERRA MADRE BLVD. PHONE 97

## Our Boneless Steer Pot Roast is Delicious

No Bone No Waste  
FINE FOR SLICING

Corned Beef Tongues ..... lb. 18c

Wilson's Certified Oleo ..... 2 lbs. 27c

## Fresh Fish

DIRECT FROM SAN PEDRO  
FINNAN HADDIE, N. Y. COUNT OYSTERS  
ALSO SALT MACKEREL

Cube Steaks ea. 10c

A choice individual steak, made more tender by our cubing machine

Korn Kountry Bacon ..... lb. 42c

Heavy and Fat

Swift's or Morrell's Bacon, sliced, lb 39c

Swift's Premium 1/2 lb. pkg. .... 22c

Gr'nd Beef Our Usual Quality ..... 16c

Chuck Roast lb. 18c

Fresh Side Pork lb. 30c

When time is short and engagements many, save shopping time by phoning your order to us. We guarantee personal attention to every customer, a careful filling of your order from the best we have to offer and speedy delivery service when you want it.

Our Store Is As Near to You as Your Telephone  
Phone 12

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SIERRA MADRE SHOPPING NEWS

FRIDAY, JANUARY 17, 1935

## BECKER'S of ARCADIA

AFTER INVENTORY

Odds and Ends ... **Clearance**

FRIDAY and SATURDAY  
JAN. 17th and 18th

ONE LOT \$1<sup>95</sup> Wash Dresses 75<sup>c</sup> ea.

PLAIN COLOR AND PRINTED  
SILK AND RAYON

**DRESSES**

Formerly \$5.95 to \$7.95

**\$3.95**

ENTIRE STOCK OF

Fall and Winter Dresses

Street

Dinner

Formal

Formerly \$12.95 to \$19.50

**1/2 Price**

Hose 2 pr \$1  
Single Pair 65c

Entire Stock Fall and Winter  
**HATS... \$1**  
Values to \$8.95

\$1.95 Wash Blouses ..... \$ .75

\$4.95 Brush Wool Sweaters ..... \$2.95

\$1.00 LEATHER BAGS \$ .75

\$2.95 ..... \$1.95

\$3.95 Reduced to \$2.95

ALL SALES FINAL

HENRY'S  
**COFFEE SHOP**

at 45  
North Baldwin

Phone 242-1

Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## Dry Wood Full Cords

THE KIND YOU WANT

Delivered

WHEN YOU WANT IT

also

Coal, Coke, Briquettes, Pres-to-Logs

COW

Manure

4 lg. \$1 3 lg. \$1

STEER

Manure

4 lg. \$1 3 lg. \$1

PEAT

Mull

large bale

\$2.25

Sack 35c

Bone Meal

for your Rose

Bed, use 1 lb.

to the bush

6 lb. 25c

25 lb. 75c

**SIMPSON'S**

House of Service

3422 E. COLORADO

DOWNTOWN — 1656 E. COLORADO

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REBUILDING  
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Day and Night Tow Service

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Lumber, Roofing, Paints,  
Builder's Hardware, Garden  
Stakes, Pickets, etc.

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to close out our stock of  
Radiant Heaters

## Leaky Roofs

easily repaired with our  
Pioneer Roofing  
whole or part rolls

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economically supplied with  
Crane and Day & Night  
Storage Heaters

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Hardware Co.**

Buy Your  
Chevrolet or  
Oldsmobile  
from  
**McDONALD  
and  
O'BOYLE**  
Established 1924  
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Monrovia

This Month's  
Special  
Three portraits in a  
7½ x 13 inch  
Panel  
Framed Complete  
**MacDougal Studios**  
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**ARCADIA**  
— THEATRE —  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Thurs., Fri. Jan. 16, 17  
Carole Lombard and  
Fred MacMurray in  
"Hands Across the Table"  
also  
Margaret Sullivan and  
Randolph Scott in  
"So Red the Rose"  
Colored Cartoon "Puss in Boots"

Sat., Sun., Mon., Jan. 18, 19, 20  
The Mad Marx Brothers in  
"A Night at the Opera"  
with Kitty Carlisle and  
Allan Jones, also  
"I Found Stella Parish"  
Kay Francis, Ian Hunter and  
Paul Lukas

Tues., Wed. Jan. 21, 22  
"BAD BOY"  
with James Dunn and  
Dorothy Wilson  
"Ship Cafe"  
with Carl Brisson and  
Arline Judge  
Vaude Reel & Water Sports  
— COMING —  
Thurs. to Sat. — Jan. 23 to 25  
"Return of Peter Grim"  
also  
"The Three Musketeers"

**\$25** A MONTH  
now buys  
a New  
**FORD V-8**

After usual low down payment

UNDER NEW 6% PLAN OF  
UNIVERSAL CREDIT COMPANY.

Ford Dealers Offer You Three  
Advantages—

1. New Lower Monthly Payments—no need to pay more than \$25 per month after down payment.
2. New Low Finance Cost—6% plan for 12 months, or ¼ of 1% a month on total unpaid balance plus insurance.
3. New Complete Insurance—actual value—broad form fire and theft; \$50 deductible collision; combined additional coverage such as damage from falling aircraft, cyclone, windstorm, earthquake, tornado, flood, riot, hail and explosion.

BY arrangement with Universal Credit Company, Ford dealers now make it easier than ever for you to own a new, 1936 Ford V-8 car—any model. Several new plans are open to you. All these plans bring you new low-cost financing—new completeness of insurance protection.

And even more important—any of these plans brings you the greatest Ford car ever built. It offers so many fine-car features that it is being called "the most under-priced car in America".

Arrange for a demonstration today. Learn for yourself how many reasons there are for wanting a new Ford V-8. Then get down to terms—and learn how easily you can own one through these Authorized Ford Finance Plans.

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SIERRA MADRE GARAGE

37-39 WEST CENTRAL  
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

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38 WEST SIERRA MADRE BLVD. PHONE 97

Our Boneless Steer Pot Roast  
is Delicious

No Bone

FINE FOR SLICING

No Waste

Corned Beef Tongues ..... lb. 18c

Wilson's Certified Oleo ..... 2 lbs. 27c

## Fresh Fish

DIRECT FROM SAN PEDRO  
FINNAN HADDIE, N. Y. COUNT OYSTERS  
ALSO SALT MACKEREL

Cube Steaks ea. 10c

A choice individual steak, made more tender by our cubing machine

Korn Kountry Bacon ..... lb. 42c

Heavy and Fat

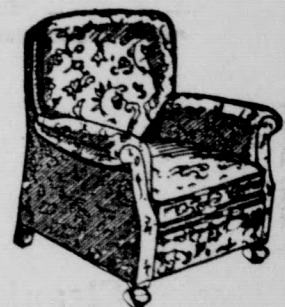
Swift's or Morrell's Bacon, sliced, lb 39c

Swift's Premium ½lb. pkg. .... 22c

Gr'nd Beef Our Usual Quality ..... 16c

Chuck Roast lb. 18c

Fresh Side Pork lb. 30c



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**\$16.50**

Extra Chair as  
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Stage, Screen and Radio appearances. Tap, Ballet, Toe,  
Acrobatics, Personality Singing. All branches of the Drama.  
Promotes physical perfection and mental alertness.

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Large Assortment  
of Hard Candies,  
Brittles, English  
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"Imperfect Dips"  
Chocolates  
25c lb.

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FOOTHILL BLVD.

MONROVIA · PHONE 3522

6 Big Days — Thursday, Jan. 16 to Tuesday, Jan. 21  
The Biggest Show Combination Ever Offered

They broke every law of  
the Seven Seas...fighting,  
loving, stealing an Island  
Paradise in a South Sea  
Eden! One of the great  
adventures of all time,  
lives again in a screen epic  
it took two years and two  
million dollars to make!

### Mutiny ON THE BOUNTY

starring CHARLES  
**LAUGHTON**  
CLARK **GABLE**  
with FRANCHOT TONE

— And on the Same Program —

**RONALD Colman**  
His most  
fascinating  
role!

**The MAN WHO  
BROKE THE BANK  
at MONTE CARLO**  
with Joan  
**BENNETT**  
COLIN CLIVE NIGEL BRUCE  
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20th CENTURY PRODUCTION

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Federal Home Loan Plan

**ELIMINATE**  
Mortgage Renewal  
**WORRIES**  
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You do not buy shares to  
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You pay interest only on  
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Where the Instruction  
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MISS INEZ HALLORAN  
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**Coolidge**  
Rare Plant Gardens

offers the newest,  
the loveliest in

**Roses**

bushes, climbers,  
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No. 1 guaranteed stock  
only—including the latest  
introductions

"Quality is Economy"

Visitors Welcome  
Something new and inter-  
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Have Us Prune Your  
Fruit Trees

SPECIALIST  
PRUNING BUDDING  
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Phone Colorado 2021

### Rose Bushes, 25c

Talisman, Hoover, Autumn,  
Holland, E. P. Thim, etc.

### Fruit Trees, 50c

Peaches, Apricots, Figs,  
Nectarines, Plums, etc.

### Avocados, \$1 up

Fuente, Puebla, Nabal, etc.  
Citrus Trees, Grapes,  
Berries, Guavas

### Ward Nursery

& Florist

Mt. Trail & Laurel Ave.  
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WHEN IN PASADENA VISIT OUR  
Delightful Buffet with Rathskeller Atmosphere  
SERVING  
COCKTAILS AND ALL KINDS OF MIXED DRINKS  
Mixed Correctly  
ON TAP... ACME BEER  
Spanish and American Dishes—Chicken and Steak Dinners  
Turkey and Steak Sandwiches — A la Carte Service  
**GAMBRINUS** Manager  
BILL ORTMAN  
30 North Euclid Pasadena

**YOU MAY** have been born under  
a lucky star, but you need more  
than that to avoid a blowout on a  
worn-out tire.

A new tire is a good partner for  
your life insurance policy.

Time payments can be arranged  
at

**Pickett's Service Station**

## News Want Ads Pay

## SAFEWAY Midwinter FOOD SALE

SALE ENDS  
SATURDAY,  
JANUARY 18

Offering values that are worth  
travelling miles to obtain, this Mid-  
winter Food Sale brings to our  
store in your neighborhood a  
great opportunity for you to save  
Nationally known and popular  
brands—the kinds you want—are  
being sold at sensational savings.  
Plan now to visit our nearest  
store this week. Buy in dozens;  
buy in cases. Stock up now at  
these extremely low prices.



VALUES IN FRESH COFFEE  
Fresh Roasted lb. 15c  
Airway Pure Brazilian Finest lb. 20c  
Nob Hill quality Vacuum Packed lb. 21c  
Edwards'

SUGAR Pure Cane 49c Granulated 47c  
10-lb. bag 10-lb. bag  
A-Y Bread White or Wheat, Sliced 5c  
A-Y Bread or Unsliced loaves 7c  
White or Wheat, Sliced 1-lb. loaf  
or Unsliced loaves 1/2-lb. loaf

BEER 4 11-oz. bottles 25c  
Brown Derby  
PADRE Per bottle 5c  
Brand Beer, 11-oz. bottle  
Bottle deposits extra. Beer  
is available only at li-  
censed stores.

Baking Powder Calumet, 1-pound can 19c  
Molasses Green or Gold Label 15c  
Brer Rabbit, No. 1 1/2 size can 15c  
Morton's Salt 2 26-oz. pkgs. 15c  
Plain or Iodized  
Fancy Plums 2 No. 2 1/2 cans 25c  
Libby or Del Monte  
Fruit Cocktail 2 No. 1 cans 19c  
Dainty Mix

CIGARETTES  
Choice of Camel, Chesterfield, Old Gold, and Lucky Strike, Packages of 20; cartons of 10 packages. (Carton, \$1.10) 11c

Durkee's Troco 2 lbs. 29c  
Premium Margarine  
Oleomargarine  
Dinner Bell, 1-pound package 11c  
Jams & Jellies 3 7-oz. jars 25c  
Kerr's Assorted  
Mission Tuna Choice light meat, No. 1 1/2 can 10c  
Tomato Catsup 2 14-oz. bottles 17c  
Yolo Brand  
Tomato Soup 3 10 1/2-oz. cans 13c  
Van Camp's  
Strongheart 3 tall cans 13c  
Dog Food  
Café Dog Food 3 tall cans 20c  
Balanced ration

Tomatoes Silver-Dale In Puree 3 No. 2 1/2 cans 23c  
Sugar Corn Standard Quality 6 No. 2 cans 45c  
Pink Salmon Happy-Valle 2 No. 1 cans 19c  
Peaches Masterpiece Brand or Miss California, Halves 3 No. 2 1/2 cans 35c  
Syrup Sleepy Hollow Cane & Maple Qt. 29c Pint 15c  
Pork & Beans Van Camp's Quality (3 No. 2 1/2 cans 25c) 6 16-oz. cans 29c  
Pineapple Hills-Dale Brand Broken Sliced 2 No. 2 1/2 cans 29c  
Tomato Sauce Val-Vita Spanish 6 7 3/4-oz. cans 17c  
Sugar Peas Standard Quality 3 No. 2 cans 29c  
Cider Vinegar Old Mill Brand Pint bottle 5c  
Flour Golden Heart 2 1/2-lb. bag 75c 5-lb. bag 34c No. 5 bag 19c  
Jell-well Cube Flavored Gelatin Dessert pkg. 5c  
Snow Flakes Salted Soda Crackers 1-lb. pkg. 15c  
O-So-Gud Wafers Chocolate or Vanilla pkg. 10c  
Libby's Tomatoes Solid Pack 3 No. 2 1/2 cans 35c  
Del Monte Peas Early Garden 2 No. 2 cans 25c  
Scotch Soap Granulated Condensed Large pkg. 20c  
White King Toilet Soap 3 bars 11c  
Old Dutch Household Cleanser 3 cans 19c  
Waldorf Tissue Toilet Paper 4 rolls 15c

OUTSTANDING MEAT PRICES  
BLADE OR SEVEN BONE lb. 16c  
**BEEF ROAST** Seven-bone or blade cuts of fancy steer beef. Center chuck.  
FIRST FIVE FANCY RIBS OF BEEF lb. 23c  
**PRIME RIB** De Luxe oven roast. Cut from highest quality steer beef.  
**BONELESS ROAST** Boneless shoulder clod. No waste in these cuts. Tender, tasty. lb. 27c  
**ROLLED RIB ROAST** Fancy rolled prime rib roast. From highest quality steer beef. lb. 28c  
**PORK ROAST** BLADE OR LOIN END, FANCY CUTS. lb. 25c  
Cut from choicest grain-fed porkers, these roasts are firm and tender.  
These meat prices are effective in Safeway-operated markets through Saturday, Jan. 18

**SAFEWAY**